

Dealer Application



Full Name of Business Entity: _____
Business Address: _____
City, State, Zip: _____
Phone #: _____
Fax#: _____
Retail ID #: _____ Email: _____

Please fill in the appropriate information below:

Owner: _____ Partner: _____ A/P Contact: _____
 Manager: _____ Authorized Buyer 1: _____ Authorized Buyer 2: _____
 Brick and Mortar Store: _____ Dedicated Website: _____
 3rd Party Website Sales Amazon Jet Walmart Ebay Other: _____
Sales Territory (Country or Region): _____

Bank References

Name of Bank: _____ Primary Account #: _____
Bank Street Address: _____
City, State, Zip: _____
Authorization to release account information: _____

Trade References

Name of Business: _____ Account#: _____
Street Address, City, State, Zip: _____
Business Phone: _____ Email: _____
Name of Business: _____ Account#: _____
Street Address, City, State, Zip: _____
Business Phone: _____ Email: _____
Name of Business: _____ Account#: _____
Street Address, City, State, Zip: _____
Business Phone: _____ Email: _____

Type of Business or Markets you are interested in reaching (Check all that apply):

Theatrical Education Beauty Costume Party Supply Halloween
 Toy Store Face/Body Painting Special Effects Clown Supplies Television/Film

Wholesale Trade - Customer Agreement

The undersigned hereby makes application for credit to Mehron Inc. and warrants that the information contained herein is true and correct. The information is provided to induce Mehron Inc. to make periodic sales of merchandise on credit. In consideration thereof, it is agreed and understood that (1) the undersigned is an authorized agent of the applicant firm and is duly empowered to enter into and make binding agreements on its behalf (2) accepts that all amounts charged to this account are due and payable in full within the credit terms established for this account, (3) any outstanding balance remaining unpaid beyond the credit terms will incur a 1.5% service charge which may be added to the principle and shall, at the option of Mehron Inc., be due and payable immediately, and (4) if it becomes necessary for this account to be placed for collection that an additional charge equal to 25% of the outstanding balance will be added to offset the costs of collection fees, attorney fees and court costs. (5) Mehron MAP (Minimum Advertised Price) policy will be adhered to at all times.

Signed: _____ Title: _____

Printed Name: _____ Date: _____

INDIVIDUAL PERSONAL GUARANTEE

For good and valuable consideration, the undersigned (jointly & individually) agree to be personally liable for all indebtedness incurred by the above listed corporation or business entity. The undersigned (jointly & individually) further agree to be personally liable for all indebtedness based on the extension of credit to any other corporation or business entity with which the undersigned is or may be affiliated. If a default in the terms of payment occurs on any account on which the undersigned is or may be liable, and which is placed with an attorney or bonded collection agency, the undersigned (jointly & individually) agree to pay an additional 25% collection charge on the entire unpaid balance.

Signed _____ Witness _____ Date _____

PLEASE SUBMIT THE FOLLOWING WITH YOUR APPLICATION:

- 1) Copy of your store's "RESALE CERTIFICATE/LICENSE" (Not a "TAX CERTIFICATE").
- 2) Please submit a photograph of your store front and retail space.

Please understand that the majority of end users of Mehron Products are Professionals and Entertainers with Tax ID Numbers. In order to fully support Mehron's authorized retail dealers, we must receive the items listed above. Wholesale pricing will be released immediately upon verification of these items. Thank you and please call Toll Free at 1-800-332-9955 with any questions.